

My Single Point

Innovative Fresh Perspective

My Single Point was established in 2007 with a vision to transform the way companies run (and expand) their shop.

Simply put, we found a better way – using our unique technology, we offer a single platform that binds all your organization's resources and assets under a single coherent point of reference. MSP delivers a unified harmonious business process that crosses all business and delivery units.

Actually we did more than that - we found a way to deliver it, to you, faster than ever before thought possible. We pride ourselves in completing a proof of concept in less than three weeks (we usually do it in days,) and in delivering a working integrated system in less than 4 months.

Once your organization speaks a unified and simple business language and once all supporting back-end systems run under a single system, you can easily and effectively cascade your strategy throughout the organization and feed on information that bubbles up.

It saves money! It makes money! Everyone in every tier can make better and more informed decisions. Decisions that others will find easier than ever to carry out.

Think about it


Single process, single strategy
and single coordinated movement
toward the business goals.




My Single Point


Business Optimisation. **Guaranteed.**

Contact MSP and set up a demonstration

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Business Governance

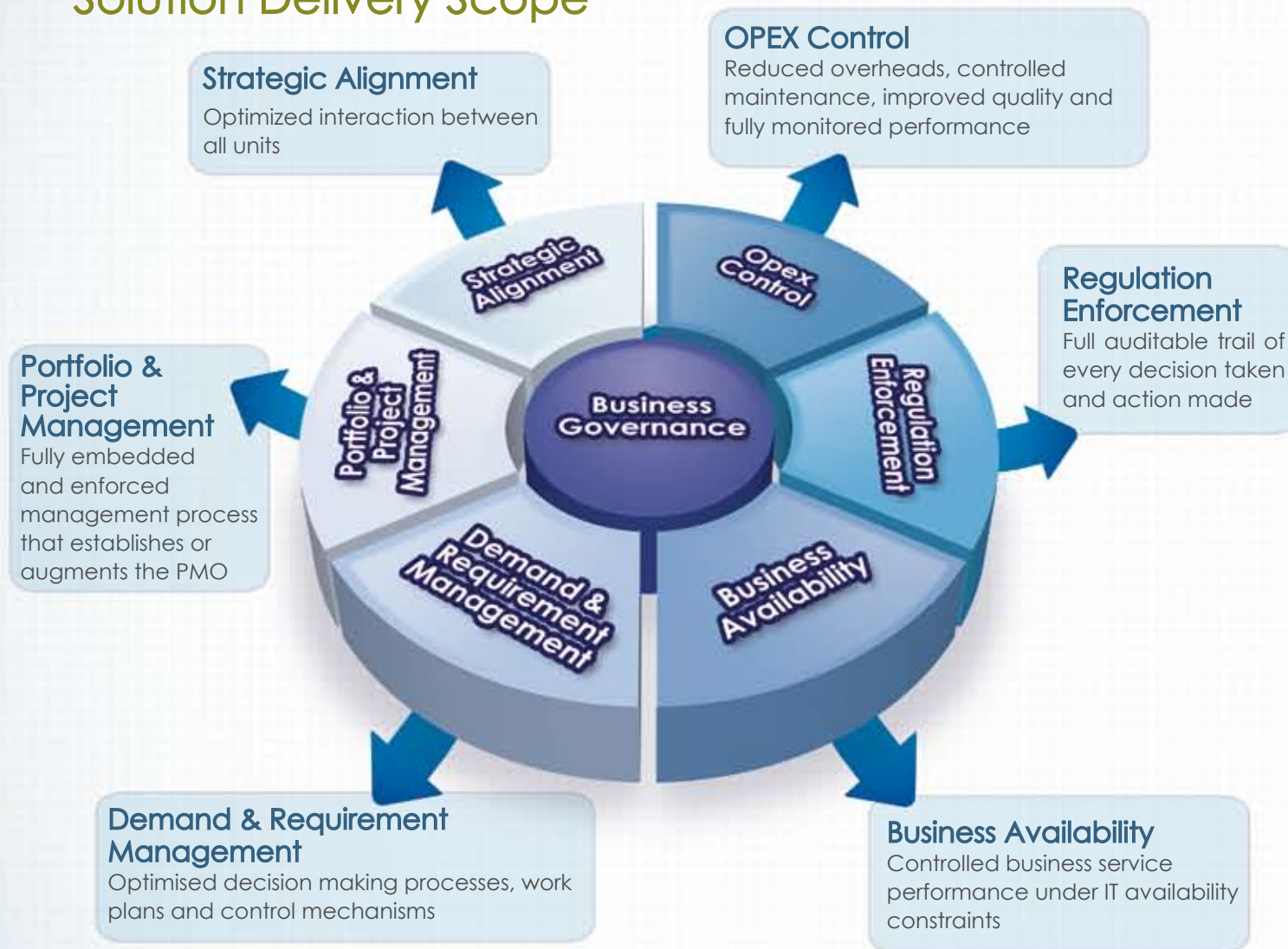
The Way You Want It

Business Governance from the ground up

It's all about Dialog and accountability

MSP generates a transparent process-view in every tier for optimal Interaction - people, processes, systems and business needs all work together in harmony. Every level sees its role in the process, its added value, the implications both up and down and whom to refer to. Decision making, at all levels, is based on accurate, real-time information. Improvement in performance is immediate!

Solution Delivery Scope



In a Single Point World

- 1 Plan and prioritize your business strategy, budget, pipeline, portfolio and projects, and monitor it all in real time.
- 2 Translate monitoring into meaningful action items.
- 3 Focus the contribution of your team towards the strategic goals.
- 4 Comply with regulation with minimum pain.
- 5 Construct scalable work-plans fast and easy.
- 6 Use MSP communication channels to foster clear and precise Dialog between "providers" and "clients" in your organization.

My Single Point is different

Proven methodology

In My Single Point, we pride ourselves in being first and foremost - **business governance experts**. We collected for you the best practices and developed our products to incorporate this invaluable knowledge with your organization's DNA and best practices. That way, we adapt a little and you adapt a little. The result is we use existing models and process architectures to deliver a **reliable effective solution, very fast**.

Flexibility

My Single Point offers a set of out-of-the-box software products. Each product can either **stand alone** and address a specific need, or **work synergistically** with other My Single Point products. All of our products **fit seamlessly with your existing assets**.

Ease of integration with existing IT assets

We understand how important it is to **harness the power of your existing IT assets** to support a unified governance process. My Single Point comes with a variety of plug-ins that **fit both best-of-breed systems** (e.g. Microsoft Project Server, SAP PS, HP Quality Center, etc.) **and homegrown systems**.

As simple as it Should be

Each user in every level has specific needs and different drivers and barriers for adoption. The system is designed to **"spoon-feed" users with exactly and only the information they need**. We keep things as simple as they need to be, but not simpler than that.

Ease of deployment and rapid time to value

My Single Point lends itself to a more **pragmatic deployment approach**. We run a couple of weeks of preliminary implementation. Because it is a consultative process, as well as a technical deployment, it takes **very limited "bandwidth"** from your organization. The outcome sets a solid ground for a full-blown and **rapid deployment across the organization**.

"We saved 25% in direct expenses, investing the savings in our P&L and diverting operational expense to capital investment which significantly improved our TTM"

Yehuda Grossman
Senior VP and CIO
Menora Mivtachim Insurance Ltd